

WHY CLEAR COLLATION?



- Can be used to replace:
 - printed cartons
 - printed paper bundling

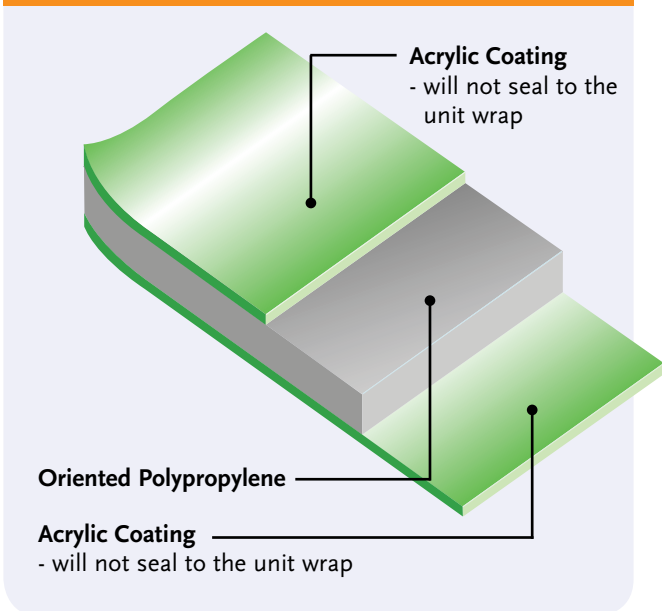
Cost Effective	Environmental	Brand Image
Removes expensive printed carton	Reduction of packaging weight	Clear display of packs
Replaces printed paper bundling	Reduction of packaging waste	Health warnings visible
Fit-for purpose packaging	Potential for compostable films	Modern appearance
Simplification		
Improved logistics		
Reduced stocks		

VALUE PROPOSITION

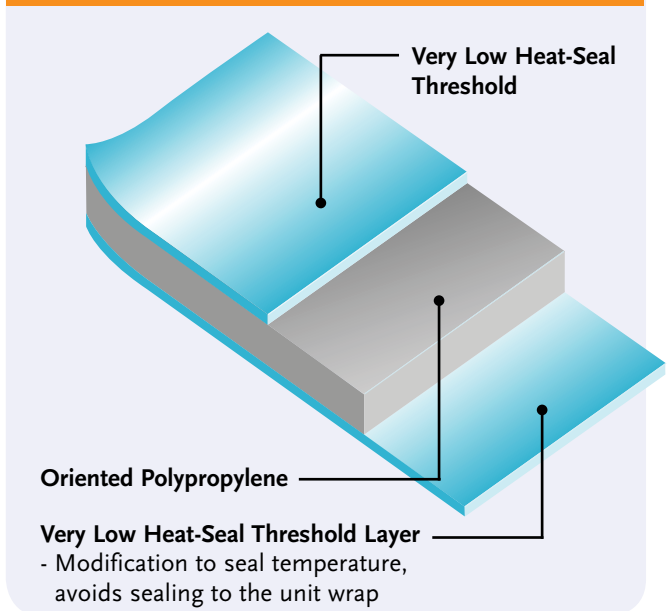
- Naked Collation Overwrap can:
 - make significant savings
 - reduce both cost and weight of packaging

	Savings compared to	
	Carton Board Plus Film	Paper Bundling
Weight saving/billion sticks	110tes	25tes
Weight saving	90%	67%
Cost saving	87%	60%

COATED OPTION - PRINTABLE



UNCOATED OPTION - UNPRINTABLE





Acrylic Coated Film RC - 20/25/30	
Characteristics	Value
Special acrylic coatings do not heat-seal to the inner packs	Removal of the naked collation wrap without damaging the inner pack wrap
Superior gloss and optics of acrylic coated film	Maximum impact of pack graphics
Printable	Enhanced brand image on promotions, print bar codes, hiding bar codes
Wide sealing range	Improved machinability on a wide range of machines
Enhanced barrier to moisture, flavours and aromas	Enhanced shelf life



Shrink Coated Film SRC - 24	
Characteristics	Value
Same as RC above, plus it offers balanced shrink tightening	Improved pack appearance
	Tight wrap on naked collation
	Helps keep better image for premium brands
	More robust pack
	Reduces pack movement/scuffing in transit



Snap Wrap Collation Film, SRCZ01, RCZ01 and SNCZ01	
Characteristics	Value
Refer to film type	Easy removal of unit wraps from collations bundles
Scored lines are applied to the film to coincide with the edges of the packs in the bundles	Two packs can be snapped off at once
	Eliminates need for tear tape
	Avoids damage to packs when opening bundle



Uncoated Clear Collation Film NC - 23/25, SNC - 23/25	
Characteristics	Value
NC offers low seal threshold coats on both sides of the film	Avoids heat sealing to the inner packs Allows removal of the clear collation wrap without damaging the inner pack wrap
Wide sealing range	Improved machinability
Optimised slip and anti-blocking both sides	Smooth processing of packs post collation
SNC offers all the characteristics above plus balanced shrink tightening	Tight wrap for improved pack appearance

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